

SMALL BUSINESS MONTH TOOLKIT



2023

Proudly funded by



Small Business Month
1 - 31 October 2023

Acknowledgement of traditional owners

Glen Innes Severn Council acknowledges the Ngoorabul peoples as the traditional custodians of this land and pay respect to their elders, past, present and emerging.



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This Small Business **Toolkit** has received funding under the NSW Government Small Business Month program and is an initiative of Glen Innes Severn Council



A MESSAGE FROM THE GENERAL MANAGER

Glen Innes Severn Council recognises the important role it plays in supporting and fostering the local economy and is committed to not only helping local businesses to grow but also ensuring it is creating an economic and community environment which encourages the establishment of new businesses.

Council is committed to continuing to improve the liveability of the region through the provision of infrastructure, community facilities and sporting and recreation opportunities which in turn supports a vibrant and confident business community. Initiatives like the Highlands Hub play a vital role in nurturing businesses and assisting them to grow. Council is also commencing initiatives to improve the promotion and branding of the region which is a key part of embedding confidence and pride in the business and broader community.

Council has staff dedicated to providing assistance and advice where possible and you are encouraged to contact them, for information and advice about how your business can be part of the future economic success of the region.

Bernard Smith
Glen Innes Severn Council

WHAT IS A SMALL BUSINESS TOOLKIT?



This **Toolkit** will assist and inform new and existing small businesses in the Glen Innes Severn Council Local Government Area on what resources and opportunities are available for the business community.

IN GLEN INNES HIGHLANDS, WE ARE **COMMITTED** AND **SUPPORTIVE** OF NEW IDEAS, INDUSTRIES AND OPPORTUNITIES THAT CONTRIBUTE TOWARDS OUR LOCAL AND REGIONAL ECONOMY.

Image: James Russell Photography, Glen Innes Highlands Facebook page



FOR ALL THINGS BUSINESS AND ECONOMIC DEVELOPMENT

<https://www.gjsc.nsw.gov.au/Economic-Development>



GLEN INNES SEVERN COUNCIL SMALL BUSINESS SUPPORT

Local Business & Industry Policy

<https://bit.ly/3M1V7Eo>

Tenders

<https://www.gisc.nsw.gov.au/Council/Tenders>

Event Support

<https://gleninneshighlands.com/event-support.html>

Building & Development

<https://www.gisc.nsw.gov.au/Building-and-Development>

Glen Innes Highlands Hub

<https://gleninneshighlandshub.com/>

WANT TO KNOW MORE?

Contact our Economic Development Team!

E council@gisc.nsw.gov.au P (02) 6730 2350



GRANTS & FUNDING

Check out the latest grants and funding opportunities for committees, community groups, businesses, Council, non-for-profits and individuals

<https://bit.ly/3rY18uZ>



STARTING A BUSINESS

Glen Innes Severn Council works in partnership with local, state and federal government agencies to provide customer-centric services and support through their 'one front door' approach.



Local Programs & Resources

Glen Innes Highlands Hub

All ideas are worth exploring, so if you're currently writing your business plan and want to know if Glen Innes Highlands is the place to nurture, launch and grow it, the short answer is yes. We have a number of ways to support you, from meeting with Council's Economic Development Team for support and guidance to participating in start-up schemes or leveraging the services of industry and government agencies.

Join our Connected Business Community! Glen Innes Severn Council has developed and continues to support our local business community. Make sure you get connected on the Glen Innes Highlands Hub - it's our online business chamber.

<https://gleninneshighlandshub.com/>

GLENRAC

GLENRAC has a vision to provide solutions for a sustainable and productive landscape. Their mission is to initiate and coordinate action for landholders and the community to manage and maintain the natural resource base of the Glen Innes region for the improvement of both the social and productive environment.

GLENRAC brings together both private and public land managers to the one table to discuss issues relating to sustainable agriculture, natural resource management and community.

For more information, call (02) 6732 3443 or email glenrac@glenrac.org.au

www.glenrac.org.au

Glen Innes Business Chamber

Glen Innes Business Chamber provides support through its affiliate membership program with Business NSW, access to business resources, education, funding and development opportunities, as well as facilitating meaningful connections between members of the business community. GIBC aim to create a standard of business excellence throughout Glen Innes by helping local business owners to continually improve.

For more information, contact Glen Innes Business Chamber at admin@gleninnesbusinesschamber.com.

Facebook <https://www.facebook.com/gleninnesbusinesschamber/> Instagram @gleninnes_business_chamber

<https://www.gleninnesbusinesschamber.com/>



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State Programs & Resources

Service NSW

Service NSW for Business funded by the NSW Government provides information and support to start, run and grow your business, and adapt in times of change. Including;

- Online Business Concierge service provides one-on-one support for business owners applying for;
 - financial assistance
 - licences and application
 - vouchers and grants

If you would like to know more, speak to the Business Concierge Team by calling 13 77 88 or go to their website, to access all their services from starting a business, finances, cybersecurity and disaster and emergency assistance.

www.service.nsw.gov.au/business

Business Connect

Business Connect is a dedicated and personalised NSW Government program. It provides advice, events and resources to help you start, run, adapt or grow your small business.

One-to-one business advisory sessions are complemented with a range of events and resources providing practical insights and business skills development. Business Connect advisors are independent professionals.

They have experience running their own business, qualifications in a business-related discipline, and advisory experience. Contact a local business advisor by emailing smallbusiness@nortec.org.au or calling 1800 667 832

www.nortecsmallbiz.org

Small Business Commissioner

As an independent voice, the Commissioner is a passionate supporter and advocate of small businesses while striving to resolve any issues impacting on their day-to-day operation. Support provided by the Office includes:

- serving as a neutral party in mediation and dispute resolution between small businesses or between a small business and a larger one or between a small business and government
- providing high quality business advice and advisors with access to world class tools
- speaking up for small businesses within government

www.smallbusiness.nsw.gov.au



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Federal Programs & Resources

Business Australia _____

Business Australia is a central point of reference when you have questions about starting, running or growing a business in Australia. Business Australia has a number of free tools and resources to help you and your business succeed. This includes information on starting a business, business structures, planning, marketing, employing, risk management and finance.

www.business.gov.au

Australian Taxation Office _____

offers several services to assist business owners including advice and resources.

www.ato.gov.au

Austrade _____

Assists Australian businesses as they develop international markets and win productive foreign direct investment.

www.austrade.gov.au

The Australian Treasury _____

The Treasury provides economic analysis and informed policy advice on issues such as the economy, budget, taxation, the financial sector, foreign investment, structural policy, superannuation, small business, housing affordability and international economic policy. Working with state and territory governments on key economic, business and social policy, and manage federal financial relations.

www.treasury.gov.au

Fair Work Ombudsman _____

Provides a small business helpline to assist business owners in understanding their priorities such as finding the right pay, calculating leave and auditing payroll. Fair Work also offers a to explain employer and employee obligations.

www.fairwork.gov.au



INDUSTRY NETWORKS

Destination NSW

Destination NSW is the lead agency, champion and voice for the visitor economy within the NSW Government. Spearheading a whole-of-government approach to visitor economy growth, Destination NSW is responsible for leading the delivery of the NSW Visitor Economy Strategy 2030 in partnership with government and industry.

Destination NSW influences and shapes the visitor economy through strategic research, policy and thought leadership, stakeholder engagement and consultation, commercial partnerships and investment in visitor experiences, business support, marketing and events.

www.destinationnsw.com.au

Northern Tablelands Local Land Service

The Northern Tablelands Local Land Services region is bounded by Tenterfield in the north and Walcha in the south. The region extends between Warialda and Delungra in the west and reaches to the escarpment of the Great Dividing Range in the east.

To get in touch, call 1300 795 299, or email admin.northerntablelands@lls.nsw.gov.au

Look up your local office here!

<https://www.lls.nsw.gov.au/regions/northern-tablelands>

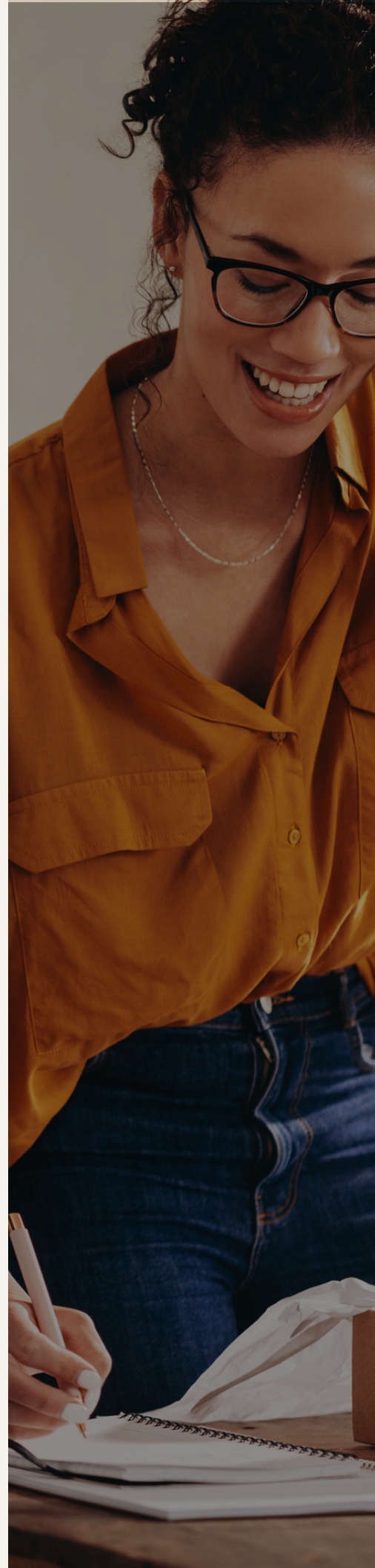
Glen Innes Agricultural Research & Advisory Station


The Glen Innes Agricultural Research & Advisory Station (GIARAS) strives to lead and develop a regional hub for science in collaboration that improves the growth of the grazing industries and the wider community on the Northern Tablelands.

As DPI's base for the high rainfall zone in northern NSW, the Station provides research and development programs for eastern Australia's sheep and cattle industry based on temperate perennial pastures.

If you would like to utilise research facilities or services, or explore partner and co-location opportunities, visit:

<https://bit.ly/46rVGzH>



A woman with dark hair, wearing a blue patterned sweater, is looking down at something in her hands. She is in a bakery or restaurant. In the background, there are shelves filled with various breads, including round loaves and croissants. A chalkboard menu is visible, with handwritten text in white. The text on the chalkboard includes "Have you tried our Restaurant?", "BOOK a table here", "Don't forget our fabulous Thursday EVENING NIGHT", "5 LOUSE SET MENU 55pp", and "RACINE RESTAURANT.COM". There are also some prices and names like "SEED SOURDOUGH 7.00" and "REAL BREAD 6.50".

The future is
looking
bright in the
Glen Innes
Highlands

HIGHLANDS HUB

COWORKING SPACE

A dark grey square with a white border containing the logo for Highlands HUB. The logo features the text 'GLEN INNES HIGHLANDS' above 'Highlands HUB'. Below the name is the tagline 'Where we connect, create, innovate and grow.'

GLEN INNES HIGHLANDS
Highlands HUB
Where we connect, create, innovate and grow.



A PHYSICAL SPACE FOR PEOPLE TO HIRE, MEET, LEARN, AND TEACH

We've transformed 'The Old Holden Building' on Grey Street into a new coworking, training and meeting facility.

Highlands Hub provides our community, business, visitors and the region with opportunities to connect, create, innovate and grow.

From hot desks to meeting rooms and a cosy community coworking lounge you can join us for an hour, a day, a week, a month or longer.

If you're looking for a space to hire, meet, learn or teach get in touch or book directly online.

This Bushfire Local Economic Recovery Fund project is jointly funded by the Commonwealth and the NSW Government under Disaster Funding Arrangements.

LET'S GET STARTED SHALL WE?

<https://gleninneshighlandshub.com/>



TO MAKE A BOOKING

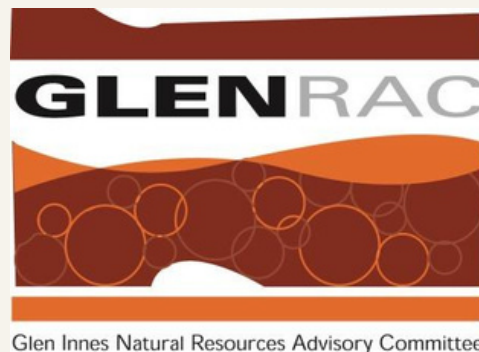
LOCAL PROFILES



Glen Innes Business Chamber (GIBC) is a newly reformed Chamber of Commerce that represents and connects local businesses throughout the Glen Innes Highlands and surrounds. Their main objective is to form and sustain a resilient business community, encourage strong and valuable business relationships, and inspire the growth and development of its members. They also aim to create a standard of business excellence throughout Glen Innes by helping local business owners to continually improve. In turn they hope to generate a prosperous local economy and maximise returns for businesses in Glen Innes.

GIBC provides support through its affiliate membership program with Business NSW, access to business resources, education, funding and development opportunities, as well as facilitating meaningful connections between members of the business community. GIBC's initiatives include a bi-monthly Member Meet Ups, an exclusive Members Facebook group, workshops, spend local campaigns and Business Awards Night.

LOCAL PROFILES



Glen Innes Natural Resources Advisory Committee (GLENRAC) is a community driven incorporated association that has nearly 35-years' experience in sustainable agriculture, natural resource management and community capacity building projects within the Glen Innes region and wider community. The organisation has a vision to provide solutions for a sustainable and productive landscape.

Their mission is to initiate and coordinate action for landholders and the community to manage and maintain the natural resource base of the Glen Innes region for the improvement of both the social and productive environment. GLENRAC offers free membership to any individual that is interested in joining their organisation. They have a current membership of 1718.

GLENRAC brings together both private and public land managers to the one table to discuss issues relating to sustainable agriculture, natural resource management and community. The organisation actively seeks funding opportunities to support their mission, bringing new funds to the local economy to deliver high quality and relevant projects. They employ local staff and have a commitment to supporting local business to secure goods and services.



FOR FURTHER ENQUIRIES, CONTACT

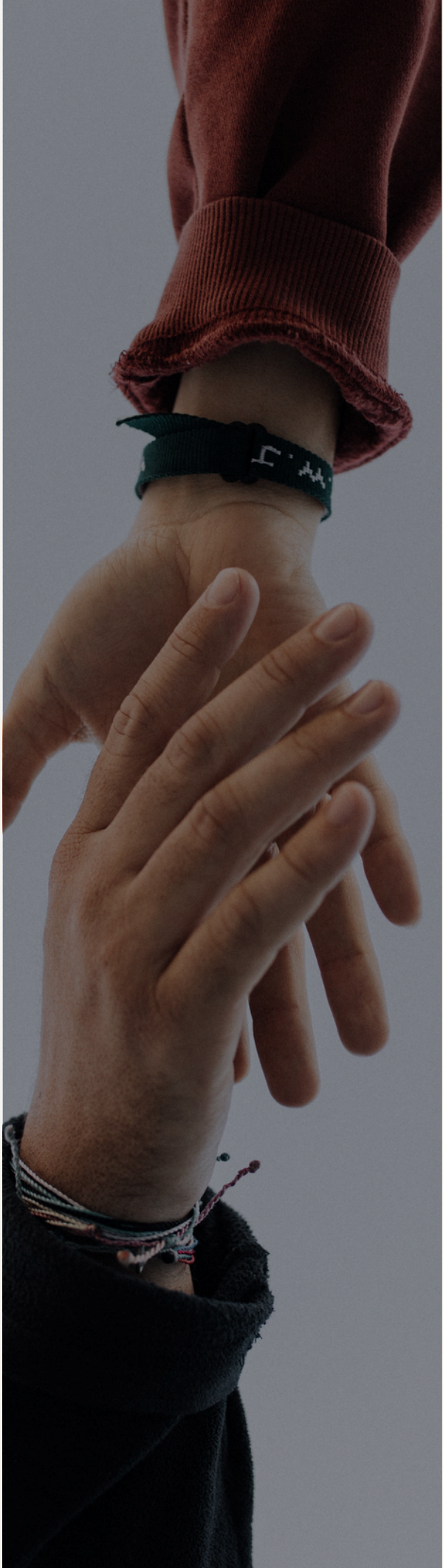
Glen Innes Highlands Hub

E info@gleninneshighlandshub.com

P (02) 6730 2409

Glen Innes Severn Council

E council@gisc.nsw.gov.au



OPPORTUNITIES AT COUNCIL

Glen Innes Severn Council employs approximately 180 people across a diverse range of departments and occupations

Do you want to be part of something challenging and rewarding? Are you passionate about our community? If so, joining the Glen Innes Severn Council might be the right career move for you.

Working for Council means you'll be joining a dedicated team where your individual effort is part of something much bigger – delivering great things for our community.

As part of our team you will have the opportunity to make a real difference to our community, working with a diverse range of passionate, supportive and engaging people within a collaborative environment.

You will also be part of a workplace that offers competitive employee benefits and opportunities.

WANT TO KNOW MORE?

<https://www.gisc.nsw.gov.au/Council/Jobs-at-Council>

